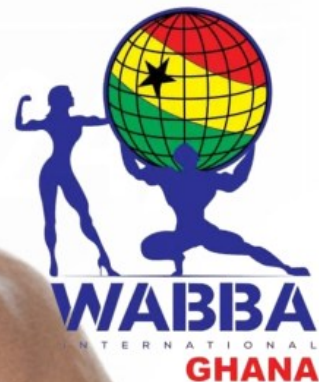


WORLD AMATEUR
BODY BUILDING ASSOCIATION
WABBA GHANA

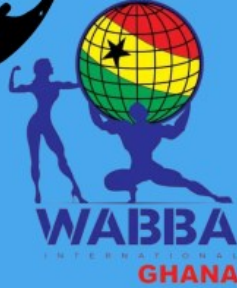
MEDIA KIT 2024



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ARE MADE!**



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As the Honorary President of the World Amateur Body Building Association of Ghana (WABBA GHANA) it is my pleasure to present to you an organization dedicated to enriching the lives of Ghanaians through the world of fitness. We have various annual programs to benefit the youth, families, corporate workers and fitness enthusiasts including weight loss programs, weightlifting and fitness training, nutrition education, school fitness programs, and international travel opportunities for WABBA athletes. 2024 promises to be a year of progress as we roll out our apparel line of fitness wear, host our annual Ghana Muscle Show and African Muscle Show Expo, and begin work on the vision of our farm project to create sustainability, jobs and promote well being. We invite you to consider making moments of progress and prosperity with us. We are eager to sit with you for some chat time to talk more about a great partnership with your media house.



Victor Ahenkorah Baiden
WABBA GHANA PRESIDENT



WABBA GHANA BIO

WABBAGH – World Amateur Body Building Association International, Ghana, as the leading private body building federation in Ghana, provides efficient and high quality bodybuilding and fitness consultancy services to passionate athletes, private, public and international institutions, thereby contributing to the development of the nation and the sub-region in general fitness and wellness.

Our mission is to develop a fit foundation for our country that will transform lives. Ghanaians must have enhanced productivity for a happier, healthier lifestyle. After all, a fit Nation is a Strong Nation.





WABBA GHANA TEAM



Victor Ahenkorah Baiden
President WABBA Ghana

I've been involved with the sport of Bodybuilding for over 35 years, I placed in the Top 10 British Heavyweights. in 2005. I pioneered the Famous Mr. Ghana Bodybuilding Championship from 1992. Our visions and ideals to bring Bodybuilding to that Professional pedestal is constant and assured.



Fousseini Fiddeen
VP WABBA Ghana

Dedicated and experienced medical practitioner, I am an enthusiastic bodybuilder and fitness advocate and currently serves as the vice president of WABBA International Ghana. In addition, I have a strong interest in the world of computers and am currently pursuing a program in cybersecurity and data analysis.



Teddy McMensah
Organizing Secretary

Certified Head Judge and Communicator of WABBA International Ghana related events to Media Houses in Ghana. Expert in business administration and human relations activities. My passion for healthy living was ignited in 2002. I believe in Jim Rohn's statement - "Take care of your body. It's the only place you have to live."

PHOTO GALLERY HIGHLIGHTS 2023



2024 SHOW LINE UP

2024

18
Oct



WABBA GHANA PRESENTS

GHANA
MUSCLE
SHOW

SAVE THE DATE!

2024 SHOW LINE UP

**18 - 20
OCTOBER**

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AFRICAN**

Cash Prizes
3 Pro Cards

**MUSCLE
SHOW AND EXPO**

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WORLD AMATEUR
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WABBA GHANA



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